

Priaxor[®] Fungicide with 360 UNDERCOVER[®]



Protecting

Protecting yield and maximizing profit per pound at the reproductive stage in cotton is critical. Diseases such as Target Spot, inefficient photosynthesis, or environmental stresses can rob your crop of yield potential. Priaxor fungicide helps protect cotton from these yield limiting factors by controlling disease, increasing photosynthesis, and protecting against environmental stress.



Application

Application of crop protection products have traditionally been applied over the top – fungicides, insecticides, foliar nutrients, etc. However, dense canopies, and the fact that Target Spot and most foliar diseases start at the bottom of the canopy and work their way up, led to the need for better coverage where it counts. That's where 360 UNDERCOVER comes in. It mounts on the 360 Y-DROP[®] riser and sprays from within the canopy out and up to get great coverage where you need it.



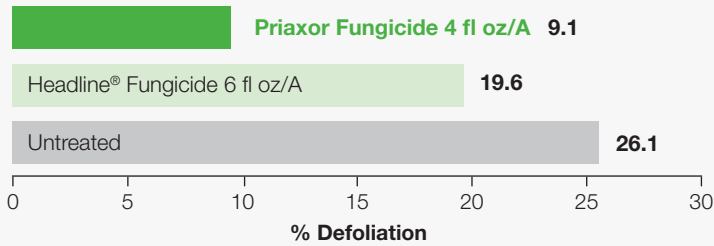
Yield

Yield is critical for a grower's bottom line. By combining the best-in-class chemistry of Priaxor fungicide and the innovative application technology of the 360 UNDERCOVER, growers can ensure the crop has what it needs, when it needs it, and where it needs it.



Priaxor® Fungicide Disease Control & Yield Benefits

% Defoliation from Target Spot



2014 LSU fungicide trial. Bloom application. Ratings taken 30 days after treatment.

Higher Yields with Priaxor Fungicide



2012 – 2014 Average of 8 replicated field trials. Auburn University, University of AR, University of GA, University of TN, LSU and BASF TX.

Priaxor Fungicide Controls Foliar Diseases in Cotton



2014 – University of Georgia fungicide trial. Arlington, GA. Priaxor fungicide 4 fl oz/A.

Target Spot Control in Cotton

Apply Priaxor Fungicide at 4 fl oz/A

- 1st to 3rd week of bloom

Followed by

- 14 – 21 days following first application

